

The new normal and coexistence during the pandemic

It is the time to plant the seed for a real change to restructure the consumer habits and the way we interact with nature

Congregación Mariana Trinitaria offers integral solutions for each one of the future changes that our society will face.

Humanity is known for their capacity to adapt to adverse circumstances. Our society hopes that the COVID-19 pandemic stops being such a threat in a short term, and we also expect that the advances in medicine will allow the experts to find a vaccine to stop the virus and then, we all will go back to “normal.”

Nevertheless, nothing will be the same. Some people will understand that it is necessary to make changes, but some others will not and they will continue with their lives in the same way they used to. This situation is teaching us a lesson about the actions that we should take into consideration on health care, hygiene habits, social coexistence, consumption habits, travels, among others.

We all must learn the new forms of social coexistence as well as the consequences of it in human behavior. Changes will modify the ways we interact, the ways we work, and even our consumption habits. In fact, nothing will be the same as our life before 2020, this pandemic will be a milestone in our lives, and we expect that a generational change of mind takes place in the upcoming years.

Can you imagine that new lifestyle? What changes might take place? How will we adapt to them? How will we tell the story of this painful 2020? We have too many questions and little by little, as time goes by, we will be able to find the answers. The only thing that we can take for granted is that we all will be responsible for the things that happen from this moment on.

On health matters, authorities from the three levels in the government must prioritize this sector, which means more investment is needed to get medication and equipment for hospitals. Research must be boosted so as to promote scientific research to find innovative methods to fulfill the people’s needs. Citizens must continue with hygiene measures like washing their hands constantly, using hands sanitizer, wearing masks, keeping distance from people, learning the new etiquette for sneezing; all those are important to avoid more infections.

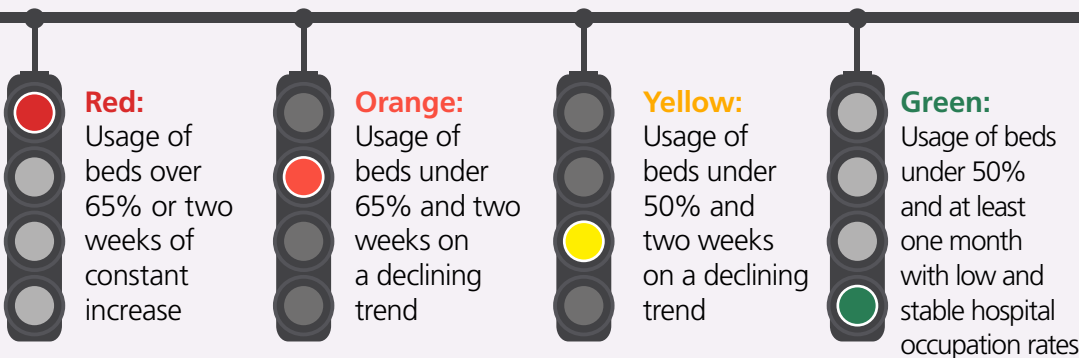
Therefore, it is the time to promote healthy eating habits to be able to fight successfully against diseases. That is to say, people must be aware of the quality of the food they eat so as to strengthen their immune system.

In addition, going out and other recreational activities will have to change because our collective opinion towards them will also change. So, we need to keep the restrictions to avoid crowds, and to implement special schedules that contribute to keep distance and perfect calm.

DATA Studies showed that **productivity and the accomplishment of objectives may increase**. Nowadays, only **2 out of 10 companies in Mexico** have the tools to develop **home office activities**

The role that companies have to perform to restart economic activities will be crucial, as they have to realize that their role is not satisfying immediate needs only. It is necessary to reinvent business strategies and new operational models that may fit in the new normal. Besides, local commerce of products and goods must be encouraged to guarantee the transportation services and the security to buy them. In the meantime, support to small producers and traders is provided, while big companies and food businesses will have to find a way to get the customers confidence again.

We will follow a four-color coding system considering the usage of hospital beds



If we want Mexico to successfully overcome this pandemic, we all have to participate. Life will not be the same for a while, and we must adapt to new normal to take care of our health. It is important to remember that **we will be able to combat COVID-19 if we stay together**



In matters related to housing, as we spend more time at home it is necessary to reorganize the spaces in order to have more control, and to adapt to home-office activities and online classes. However, we must not forget about the importance of contact with nature and fresh air in our lives.

CMT and the “new normal”

Congregación Mariana Trinitaria (CMT) designed a Welfare Ecosystem, which fosters organization of integral solutions to fulfill the different kinds of needs that this situation caused on the lives of the most vulnerable people. These solutions are oriented to the improvement of the quality of life of people to adapt easily to new normal.

Between those actions we can mention the ones that are focused on health through the implementation of free counseling in health issues to help people with mild symptoms that may be solved by giving some orientation only. Additionally, through donations, CMT contributed to decrease mortality rates caused by the lack of medical equipment so, that action caused a big impact on the number of people who can have access to health services now.

In education, CMT developed a platform that contributes to raise academic indicators by developing competencies and abilities through bilingual education, and promoting interaction between teachers and students. Also, with this app parents could follow up on the performance of their sons, their grades, and they will receive notifications about their academic profile.

On the subject of housing, agreements were reached with the National Housing Commission (CONAVI), and with the Local Housing Commission in Hidalgo (CEVI). As a consequence, important actions will be developed to make positive impacts on social welfare and the improvement of healthy coexistence, because by fulfilling this basic need, it is possible to make a meaningful change in our society.

Moreover, through financing and subsidies to groups, committees, and organizations of small producers (with conviction and productive experience) in the agriculture sector; local commerce and fair trade were also encouraged. In this area it was important to establish an agreement with federal authorities in charge of the Secretariat of Agriculture and Rural Development